

## ADOBE SYSTEMS

CLIENT SINCE 2011

## LOCATIONS

San Jose, CA  
 San Francisco, CA  
 Lehi, UT  
 Hillsboro, OR  
 Bangalore, India  
 Noida, India

## CES SERVICES

- Onsite generation procurement and analysis (Solar PV, fuel cell, battery storage)
- Renewable virtual power purchase procurement
- Renewable energy strategy development
- Utility data analysis
- Natural gas procurement



## FOCUS ON RENEWABLE ENERGY STRATEGY

## MAJOR PROJECTS

- Identifying and prioritizing opportunities for renewable energy procurement domestically and internationally, focusing on a complementary portfolio of onsite and offsite projects
- Largescale virtual power purchase agreement (VPPA) procurement, project comparison, and comprehensive risk evaluation
- Educating Adobe stakeholders on strategy, contract opportunities, renewable energy markets, and incorporating feedback

## THE STORY

CES has worked as a key member of Adobe's Renewable Energy Task Force to develop and implement a global renewable energy strategy based on an array of project types and scales. This has included reviewing opportunities in various US states and abroad to identify priorities and project sequencing, maximizing available incentives and market opportunities. Projects have included onsite solar PV in Utah, California, and Adobe's facilities in India, fuel cells at its California facilities, as well as utility green tariff discussions and analysis in California, Utah, and Oregon.

As part of an overarching strategy, CES conducted an RFP for utility-scale VPPA opportunities and analyzed all proposals received. Based on this comparative evaluation and Adobe's stated objectives, CES and Adobe identified a short list of projects for more rigorous investigation. This involved a comprehensive analysis of historical markets and forecasted future contract performance based on a variety of potential technological, regulatory, and market-based scenarios. It also consisted of reviewing and negotiating contract language that would maximize renewable energy benefits while minimizing financial risks. Enel's Rattlesnake Creek wind project was ultimately selected. Through a collaborative effort with Facebook, Adobe is now contracted to take a share of the 320 MW project located in Nebraska. The project achieved commercial operation in December 2018.



866.408.4591

competitive-energy.com